



Economic Development Newsletter

DEER PARK, TEXAS

Shop Local and Avoid the Naughty List

December 2018 / January 2019 • VOL. 54

Assisted Living & Memory Care

Sodalis Senior Living will soon be under construction in the southwest corner of East Blvd. and X Street. Sodalis will be a 94-bed facility that specializes in home-like memory care and assisted living for seniors. This Texas-based company bases their communities on leading research and technology in senior living, while giving your loved ones dignity, fun activities, home-style dining, health and wellness programs, plus much more. Look for them to break ground in early 2019. The 74,000 sq. ft. facility should be open in early 2020. Call (830) 624-1044 for information or visit www.sodalissenior.com.



Pet Resort Expansion

The Red Bluff Pet Resort is expanding its current 6,000 square foot “cage-less kennel” facility at 5009 Red Bluff in Deer Park by adding 20 additional luxury suites, a new state-of-the-art grooming facility with nine stations, a splash pad and new play yards. Red Bluff Animal Hospital will move from their current location and construct a new facility adjacent to the resort with two surgery suites and six exam rooms. The entire project should be completed in March 2019. For more information, call (281) 487-1101 or visit www.redbluffanimalhosp.com.



Self Defense for the Whole Family

Virtues Jiu-Jitsu is now open at 4922 Luella Ave (near Spencer Hwy) in Deer Park. They teach a different form of Brazilian Jiu Jitsu called Gracie Jiu-Jitsu, which encompasses methods to realistically and reliably defend yourself with non-intimidating, practical self-defense techniques that can be used in a street-fighting situation or to protect yourself from physical threats, regardless of size, age or gender. Deer Park's Alex and Jamie Rendon had a passion for teaching their children the basics of self-defense, so they originally decided to convert their garage into a home gym and train their four kids. They soon ran out of space to accommodate all of the interested students, so they have now moved to this new location on Luella. They offer women's self-defense classes, kids classes (ages 4 and up), sparring classes and much more. Find them on Facebook, visit www.virtuejiu-jitsu.com or call them at (713) 969-8993.



ExperTox Expands

ExperTox has expanded to add an additional 1,564 square feet, and now incorporates the entire building at 1430 Center Street (former location of Murphy's Deli). This forensic toxicology laboratory is a woman-owned laboratory that started at Baylor College of Medicine and moved to Deer Park in 2000. Its first major project was for CANDO, testing women with breast implants who became ill for no apparent reason. ExperTox's study proved these women were afflicted with platinum poisoning and the findings were published by the FDA – leading to more stringent implant product disclosures. Today, the lab offers a variety of services including drug tests, poison and toxin tests, and industry exposure tests. Twice awarded the “Winner of Distinction” award by the Better Business Bureau, ExperTox has also received HBJ's Enterprise Champions Award, HBJ's Fast 100 Award and the Business Excellence Award from the Associated Builders & Contractors. For more information, visit expertox.com.

Meador Turns 50

Happy 50th birthday to Meador Staffing Services. Created in 1968 in Pasadena, Meador has grown to a full-service human resources partner, and was even named a “Top 10 Largest Staffing Firm in Houston” by the Houston Business Journal. They have grown to multiple locations in the Houston area, including their Deer Park location at 4001 Center St. Meador is a family-oriented business that built a reputation based on quality and service. Let their experienced staff help you or your company today by calling them at (281) 542-7348 or see their extensive website at www.meador.com.



New DPAH Opens Next Spring

The Deer Park Animal Hospital at 2822 Center St. has proudly served our community for nearly 45 years, staying current and giving the highest standard of care. Their new, beautiful facility is under construction at 2822 Center St. and is expected to be completed by next spring in 2019.

Did you know that DPAH is one of only a few Certified Cat Friendly Practices (CCFP) in the

Houston region? Sanctioned by the American Association of Feline Practitioners, Dr. Dale Lonsford, his daughter, Dr. Charmel Rodick, and their staff work to make the facility meet a wide range of cats' unique needs. Cats are not the only ones receiving excellent care, as Dr. Lonsford has unique expertise in exotic pets such as small mammals, turtles, lizards and birds. See their website for more information at www.deerparkvets.com or call them at (281) 479-0405.



Holiday Gift Idea!

Why not support our local businesses by giving a gift certificate from a local restaurant, hair salon, spa, car wash, lawn service, flower shop, gift shop or a performance with the Art Park Players?

1. Locally owned businesses cater to our area's unique culture.
2. Local businesses tend to provide better customer care.
3. Shopping local results in less travel, reducing air pollutants.
4. Local business owners live in the community they serve; this lessens the possibility of moving and increases their assets in the future.
5. Local businesses provide jobs for residents and are one of the largest employers nationwide.
6. Entrepreneurs and experienced workers will more likely live and invest in communities that preserve locally owned businesses.
7. Local business anchors the neighborhood infrastructure and supports the city and county tax base.
8. Local businesses find a need and fill it.
9. Local businesses on average support non-profits at a higher rate than big businesses.
10. Local business strengthens the economic base of every community, creating a domino effect that can preserve a neighborhood even in an economic slowdown.



Starting or Growing a Small Business?

The Small Business Development Center (SBDC) for San Jacinto College is located right here in Deer Park at 203 Ivy Ave (in the Economic Alliance building). SBDC provides advice, counseling and mentoring for anyone looking to start or grow a small business. They stay with you every step of the way and the best news is that it is all free of charge. See their schedule of workshops at www.sanjac.edu/sbdc. You can reach them at (281) 476-9176 ext. 7.



Bits & Pieces



- If you purchase water-based paints at Lowes, Home Depot or Sherwin-Williams, you are most likely purchasing paint made with ingredients from Deer Park's Dow Chemical facility, which is the world's largest producer of methacrylic and acrylic monomers.
- TripAdvisor is the world's largest travel community with 455 million monthly visitors, 96 million members, and 600 million reviews. In the last 12 months, Deer Park has had 53,882 page views and 24,597 user sessions. To start utilizing this free service, you need to either claim your business or add your business at www.tripadvisor.com/owners.
- Deer Park Business Owners: You should soon receive notices regarding an increase in your commercial dumpster service and other associated fees from Waste Management. If you're a business owner with a Waste Management container, consider the following tips to help minimize the impact to your budget:
 - ✓ To avoid unusual accumulations/overage fees, consider arranging for additional service days each week;
 - ✓ If you typically dispose of large/bulky items, move up to the next largest container size to avoid overflows; and
 - ✓ Remember you can always request an extra pick-up as needed, such as around the holidays or after a major event.
 - ✓ For more information on these options, contact Waste Management at 1-800-800-5804. With any billing-related questions, contact the City of Deer Park Central Collections Department at 281-478-7221.

Thank you for reading. To see past issues of this newsletter, visit www.deerparktx.gov/ed. To subscribe, submit ideas or comment, email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter via email.

Debbie Westbeld, Economic Development Administrator
City of Deer Park

710 E. San Augustine
Deer Park, TX 77536

Phone: (281) 478-2042 Email: dwestbeld@deerparktx.org Website: www.deerparktx.gov/ed

Get weekly updates – “Like” us on Facebook at *Deer Park Economic Development*