



Economic Development Newsletter

DEER PARK, TEXAS

"Business News You Can Use"

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Bakery Gives the Royal Treatment

Deer Park now has its very own self-proclaimed "cookie-man", now that Frank Racioppo has opened his bakery, Regals' Royal Cheesecake, at 910 W. Pasadena Blvd. (just south of the new DPISD Administration building). In 1986, Frank was a veteran looking for a way to de-stress after retiring from the Marines, so he began baking. Over the past 26 years, Frank has developed a voracious passion for making the most perfect cookies, brownies, cheesecakes, and custom cakes. When you buy a dozen cookies, Frank will always throw in 1 extra for free and is even offering free coffee (no purchase required) just because it seems like the neighborly thing to do. Stop by and sample Frank's mouthwatering indulgences and let him cater your holiday events. Call Frank at (281) 542-9408.

Therapeutic Health Remedies - Just the Right Touch

Deer Park's Natalie Cribley has opened Therapeutic Health Remedies at 4650 Center St. (in the Grisham & Associates building) and brings her more than 20 years of experience in spa, medical and sports massage to our community. She also does fitness rehab, Functional Training massage and works with cancer patients (through M.D. Anderson and St. Lukes). In her new office, she focuses on total health and wellness, helping clients increase energy, boost their mood and make positive changes through complete relaxation and stress relief. Just in time for the holidays, you can buy a package of 3 massages for \$99 or buy 6 for \$198 and get 1 free. She also offers senior discounts, teacher discounts, refinery worker discounts, plus more! Book your next appointment at www.schedulicity.com or call Natalie at (832) 651-4180.



Two Stores = Twice the Shopping

Bob Zapf, a long-time Deer Park resident and jeweler for 24 years, has opened Koby's Jewelry at 3428 Center St. (in the Foodtown shopping center next door to Shipley's). Koby's features fine jewelry and watches, including Rolex and Citizen. As an added bonus, Bob's wife, Kona, has opened KZ Boutique in an adjoining store (at 3428A Center). The boutique features upscale fashion jewelry, clothing, scarves, stylish gifts and more. Just in time for the holidays, Deer Park gets two great shopping options. Stop by to browse or call them at (281) 930-7337.



Smile! Sun Dental is Coming

Sun Dental will soon open its third Houston-area office at 3811 Center St. in Shoppes at Town Square retail center (next door to Baskin-Robbins Ice Cream). Sun Dental is family owned and the dentist is Dr. Davin Odia – a graduate from Howard University (one of the best in the country). He welcomes both adults and children, and is pleased to offer general dentistry, cosmetic dentistry, ZOOM!Whitening, Lumineers, Invisalign and much more. They expect to have a staff of 8 employees when they open in mid-December. Visit their website at www.sundentalgrouptexas.com.

CrossFit Makes a Move

CrossFit Deer Park celebrated its 2-year anniversary by moving to a larger location at 101 Arbor Dr. (next door to Simoniz Car Wash) from their former location at 4202 Center Street. As an affiliate of the national CrossFit, Inc., owner Scott Anderson focuses on helping people obtain true fitness. Their program is not about looking better or losing weight, though both are positive side effects of becoming fit. The program is about gaining physical capacity that will enable you to enjoy a higher quality of life. Their tools of the trade are simpler than traditional gyms and the exercises are more primal in nature. If you are ready for a life changing experience, visit www.crossfitdeerpark.com or call (713) 530-1470.



Serendipity's Good Fortune

Serendipity Gift shop is moving down the street from their 1,000 square foot store at 4112 Center St. to the 3,000 square foot space at 4502 Center St. (the former location of RPAC Dance Studio). Owner and Deer Park native, Angie Mitchell, opened the gift shop over 3 years ago and has experienced fantastic success – so much that her current store had run completely out of room. The new shop will give her ample space for more all-occasion gifts, clothing, home décor and more – without the “Big City” prices. Don't miss her big ‘moving-sale’ now in progress and remember that Angie offers layaway and 10% discounts for teachers (with school ID). You can visit their Facebook page or call the store at (281) 476-9953.



Firehouse Subs: Generous AND Successful

Deer Park's Firehouse Subs regularly rates as the ‘Highest Volume Store’ in the Houston Region (13 stores are in the region). Mostly because of our supportive community, the Firehouse Subs Public Safety Foundation just recently awarded the Deer Park Volunteer Fire Department a \$20,000 grant. The money will be used to purchase badly-needed bunker gear. Thank You, Firehouse Subs, for helping to improve our fire department's resources and life-saving capabilities!



Lisa Richards Helps with IRS Woes – and More

It was 1989 when Lisa Richards, CPA, opened her first office in Deer Park on Center St. Since then, her client-base and sterling reputation have grown and she now has a new office to support the business. Lisa recently moved her main office to 320 W. San Augustine in the San Augustine Office Park, while maintaining her satellite office at 412 W. Pasadena Blvd. She specializes in IRS representation. According to Lisa, the IRS is stepping up efforts to collect because of the growing tax gap and she wants to be the “go-to” firm for clients that require expert help. She was even featured in the nationally publicized *CPA Practice Advisor* magazine because of her 26 years of expertise with the IRS. Her firm also does accounting and tax services for all types of businesses, non-profits and individuals, plus auditing services. Her website is www.lisarichardscpa.com. You can email her at lisa@lisarichardscpa.com or call her at (281) 476-0500.

Hurricane Tool Expands After 31 Years

Hurricane Tool & Supply is celebrating 31 years of business at 4330 Center St., and has recently expanded after constructing a 2,000 square foot warehouse adjacent to the original building. Their primary services include pneumatic tools, air compressors, electric tools and accessories, and their primary customers are the industrial plants and contractors. Started in 1981 by Deer Park resident Bobby Harper, the business is now owned by Bobby’s son, Glen, and Jerry Garrett – also a long-time Deer Park resident. Their trained staff offers the best possible products and repair service, while working with customers every step of the way. You can visit their website at www.hurricanetool.com or call them at (281) 476-5530.



Deer Park is Lovin’ It!

Area events can be real money-makers for our local businesses. For instance, the McDonald’s Texas Invitational Basketball Tournament was just held November 15-17 in Deer Park and Pasadena. For the 2nd year, this event was hosted by Deer Park’s ISD and Deer Park Education Foundation in partnership with Pasadena. The tournament is 2nd largest of its kind in the country and brought in 80 teams and over 40,000 fans to our area (the girls’ teams all played and stayed in Deer Park). Last year, Deer Park’s estimated economic impact for the 3-day tournament was over \$775,000 and that number will likely double this year. Proceeds benefit the Deer Park Education Foundation (www.helpdpkids.org). Thanks to all the Deer Park businesses that helped sponsor this great event.





Come Celebrate Salon Sophisti-Cuts

Deer Park's Salon Sophisti-Cuts was at 106 E. San Augustine for the past 23 years, but has now moved across the street to 116 Dixie Drive (next door to Phat Fitness). The new space is a bit smaller, but they will have the same great operators and services. Owners and long-time Deer Park residents, Ramon and Sharon Hernandez, invite the community to their "Grand Re-Opening" celebration on December 8 from 9 a.m. to 4 p.m. You can reach them at (281) 930-0091.

Bits & Pieces



- Murphy's Deli is looking for opportunities to become more involved in Deer Park's community fundraisers. They recently joined with Lubrizol to raise money for breast cancer awareness and also held a community toy drive. If you are looking for a fund-raising partner, call Manju Wadhvani at (281) 478-0076.
- REVELution Performing Arts Center (RPAC) has officially moved to their new space at 4227 Center St. (the old Rainbow Bakery store) and is registering for classes, so call (281) 479-7722 or visit www.rpacdance.com.
- Happy 1-Year anniversary to Capt. Benny's Seafood Restaurant and Oyster Bar, located at 1200 East Blvd.
- ProSource Staffing has moved from 108 E. San Augustine to 210 W. Pasadena.
- Congratulations to Shell Federal Credit Union, recently named by the Houston Chronicle as one of the region's 'Top 10 Places to Work'. Shell FCU received the same honor last year, and is also celebrating their 75th Anniversary.
- Deer Park's ODIN LTD. was recently ranked #3 in Top Specialty Contractors by ENR Magazine - well-done! In 2013, they will be holding lunch & learn seminars to promote demolition safety dialogue, plus increase safety and policy awareness. Email Cindy.Smedstad@odindemolition.com or call (281) 479-7700.
- More success for Ocean Breeze Occupational Solutions at 2110 Center St., who recently partnered with the Bayshore and Mainland Medical Centers to bring a full-time doctor on staff effective January 1, becoming a full-service occupational health clinic.
- Robert's Jug & Muffin has closed temporarily, but the owners hope to have it back open very soon.
- Deer Park hotels have reported record-breaking sales revenues for the first, second and third quarters of 2012.
- Cool Facts: The Houston region grows by 1 resident every 4.8 minutes. This is because a new Houstonian is born every 5.4 minutes; one dies only every 15.7 minutes; someone moves here from overseas every 21.8 minutes; and someone moves here from another state in the U.S. every 24.2 minutes. For more facts on our region, visit www.houston.org.

Thank you for reading! To see past issues of this newsletter, visit www.deerparktx.gov/ed. To subscribe, submit ideas or comment, email Debbie Westbeld at dwestbeld@deerparktx.org. Subscribers receive this bi-monthly electronic newsletter via email.

Debbie Westbeld, Economic Development Administrator

City of Deer Park, 710 E. San Augustine, Deer Park, TX 77536

Phone: (281) 478-2042 Email: dwestbeld@deerparktx.org Website: www.deerparktx.gov/ed