



Economic Development Newsletter

DEER PARK, TEXAS

“Business News You Can Use”

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It’s Raining Rustic in Deer Park

Deer Park’s Amanda Henson recently opened Raining Rustic at 4132 Center St. The business was actually started several years ago when Amanda started selling jewelry on Facebook. It was such a hit that women’s clothing was soon introduced with styles she describes as a balance between chic and rustic. The store carries plus-sizes through junior, along with affordably priced purses, boots and jewelry. Stop by soon or

visit the Facebook page for a sneak-peek.

Treasure Huntin’ Time

Dawn Aucion has opened Discovered Treasures at 4930 Luella Ave. (near Spencer Hwy.), which is a wonderful collection of solid-wood antiques, collectibles, home décor, resale items and yard art. Her husband, Dennis, also includes his handmade furniture pieces. The owners have participated in Winnie Trade Days for many years, and now have expanded the business to this delightful storefront location. See just a sampling of their amazing “finds” on their Facebook page.



Welsh Expands

Welsh Collision Center at 4201 Center St. (next door to Hellyer Transmission) recently expanded their business by adding 2,000 square feet to their shop. Owner Brad Welsh said the expansion was necessary because they are seeing customers from as far away as Galveston, Pearland and even downtown Houston. Brad’s grandfather, Shelby Welsh, opened the original Welsh Repair Shop in 1945, and Brad’s dad, Noel, has proudly served our area with his extraordinary accomplishments as an Automotive Paint and Body instructor at La Porte High School by earning 14 Skills USA state championships. Welsh Collision Center offers collision repair, restoration projects, frame straightening and more. Call Brad at (281) 479-3030 or visit their website at www.welshcollisioncenter.com.



Yummy Tamales

Don and Petra Cote have owned Bosa Donuts for over 25 years, but they recently added a new menu item. Traditional Mexican tamales are now being offered daily, either pork or chicken flavored. For only \$11 per dozen, you can get these homemade, hand-rolled favorites. Back in 2011, Bosa's menu grew to include the Big Bosa donut. This is one huge donut that can be custom decorated and is perfect for breakfast meetings or birthdays. Bosa also offers great breakfast tacos, kolaches and a wide variety of fresh donuts. Stop by for breakfast at 3117 Center Street or visit www.bosadonuts.com.



She Won!

Eclipse Massage & Spa recently held a contest, offering a portable infrared sauna to the person who sent the most referrals. Congratulations to the winner, Andrea Boznango; a devoted fan of the sauna and its many health benefits. There are only 2 such saunas in the Houston region and one of them happens to be right here in Deer Park at Eclipse, located at 4321 Center Street. Dr. Oz calls these types of saunas "one of the best life-extension tools". This month, Eclipse is collecting toys for the Deer Park Volunteer Fire Department through December 17. Bring in any unopened toy (min. \$5 value) and receive 10% off a service or product. They are also offering a \$99 Teeth Whitening Special (gift cards may be purchased). Call Eclipse at (281) 478-0300 or visit www.eclipse-massage.com.

Demolition Starting Soon

You will soon start seeing the demolition of Savannah Oaks Apartments and All Points Air Conditioning on Spencer Hwy. This is to make way for a new retail center called College Park Plaza that will span from Academy Drive to College Park Drive along Spencer (right across the street from San Jacinto College's main entrance). The developer is Rob Johnson, who also developed Deer Park's Shoppes at Town Square on Center St. (home of Bullritos, Baskin-Robbins, etc.) The 4.8 acre College Park Plaza will include a free-standing Starbucks and a retail center (Smoothie King has already signed up), plus pad sites for financial institutions and/or larger restaurants. Get leasing information by calling Rob at (713) 957-2552 extension 110.



PMI

Palacios Marine & Industrial (PMI) has opened a 1,840 square foot office at 320 W. San Augustine in Deer Park. This 10-year old company was started in Palacios, Texas, and serves the oil, gas and petrochemical industries primarily along the Gulf Coast. PMI offers an extensive array of services, including blasting, painting, scaffolding, extraction and heat exchanger repairs, tank linings and turn-arounds. They bring 10 new employees to Deer Park. Find them at www.palaciosmarineindustrial.com.



Where did all the trees go?

You might have noticed the disappearance of trees behind Food Fair grocery store at the intersection of Underwood at Spencer Hwy. The property was sold several months ago to a developer who is preparing to construct a 30-acre, light-industrial business park.

Meador Turns 45

Happy 45th birthday to Meador Staffing Services. Created in 1968 in Pasadena, Meador has grown to a full-service human resources partner, and was even named a “Top 10 Largest Staffing Firm in Houston” by the Houston Business Journal. They have grown to 7 locations in Austin and the Houston area, including their Deer Park location at 4001 Center St. Meador is a family-oriented business, one that has built a reputation based on quality and service. Let their experienced staff help you or your company today by calling them at (281) 542-7348 or see their extensive website at www.meador.com.



Great News from Meador:

Starting salaries for professionals occupations in the U.S. are projected to increase by an average of 3.7 next year, according to the 2014 Salary Guides.

Technology: Overall, base compensation for information technology professionals is expected to increase 5.6 percent in the coming year. Mobile applications and software developers are in particularly strong demand. Business intelligence analysts can also expect to see higher than average salary increases.

Accounting and finance: The average starting salary for a newly hired accounting and finance professional is forecast to rise 3.4 percent next year. Financial and business systems analysts are in demand. The market for internal auditors and entry-level accountants also has strengthened.

Creative and marketing: Professionals in creative fields can expect average starting salary gains of 3.3 percent in 2014. The shortage of creative talent with digital and mobile expertise continues, with user experience and mobile designers in particular demand.

Legal: Starting salaries for positions in the United States are anticipated to rise 2.7 percent, on average, in the coming year. Mid- and senior-level associates are sought by law firms looking to expand lucrative practice groups or invest in new service offerings.

Administrative and office support: Overall starting salaries for administrative professionals are expected to rise 3.3 percent in 2014. Executive and administrative assistants and customer service managers are in particular demand. Support staff are also needed in the healthcare field and in human resources.

Thank You for the Flowers, Shell Oil

Did you ever wonder what the San Jacinto Monument's battleground looked like back in 1836? Thanks to a \$150,000 grant from Shell Oil, Texas Parks & Wildlife will now have the opportunity to clear and seed portions of the battleground's property with native grasses and flowers. Soon, species like the Texas coneflower as opposed to the Chinese tallow will greet you when you visit the park. This historic site is now



celebrating its 100-year anniversary as the first state park in Texas. Thank you, Shell, for your ongoing commitment to our community and environment. Be sure to save the date for next year's Shell-sponsored "Strides for Schools" Fun Run/Walk on April 12.

Bits & Pieces



- Dunkin' Donuts at 3313 Center St. is now open and giving away FREE coffee (medium-sized) until December 10 as part of their grand opening celebration.
- First Choice Emergency Room at 3701 Center St. is already seeing 10-15 people each day, which is right on target. They have seen as many as 25 patients in one day – one of their best openings company-wide.
- Lola's Resale Shop, 4514 Center St., has tons of new (as in "not used") items like inspirational jewelry and cute accessories.
- San Jacinto Baptist's former building at the corner of Center St. and P St. has been demolished to make way for construction of Stripes Convenience Store.
- Kids need a tutor? Deer Park's Educational Enrichment Services offers tutoring for grades 1-5. Owner Mary Sirmons can be reached at (281) 478-4391.
- Lucky Pawz pet boutique has some great holiday accessories and gift ideas for pets with paws and pet owners. Find them at 3811 Center (near Gina's Italian).
- Deer Park just ranked #36 in SafeWise.com's list for the 50 Safest Texas Cities.
- Monument Life magazine is all about living in the Deer Park community. If you are *not* one of the 5,300 households currently receiving this great monthly publication, you can still get it by calling (800) 929-3556 and purchasing a \$28 annual subscription.
- With 9 months of data to assess, economists describe 2013's performance as one of the best years on record for Houston. Home sales, auto sales, residential construction, commercial leasing and airport traffic are at or nearing record levels. If Houston can maintain the momentum, next year will be equally great!

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